

United States Patent and Trademark Office

UNITED STATES DEPARTMENT OF COMMERCE United States Patent and Trademark Office Address: COMMISSIONER FOR PATENTS P.O. Box 1450 Alexandria, Virginia 22313-1450 www.uspto.gov

APPLICATION NO		FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/960,301		09/24/2001	Ichiyou Shiga	1538.1018	4757
21171	7590	07/19/2006		EXAMINER	
STAAS & HALSEY LLP SUITE 700				SHEPARD, JUSTIN E	
1201 NEW YORK AVENUE, N.W.				ART UNIT	PAPER NUMBER
WASHINGTON, DC 20005				2623	
				DATE MAILED: 07/19/2006	4

Please find below and/or attached an Office communication concerning this application or proceeding.

Advisory Action Before the Filing of an Appeal Brief

Application No.	Applicant(s)
09/960,301	SHIGA, ICHIYOU
Examiner	Art Unit
Justin E. Shepard	2623

The MAILING DATE of this communication appears on the cover sheet with the correspondence address	
THE REPLY FILED <u>22 June 2006</u> FAILS TO PLACE THIS APPLICATION IN CONDITION FOR ALLOWANCE.	
1. The reply was filed after a final rejection, but prior to or on the same day as filing a Notice of Appeal. To avoid abandonment of this application, applicant must timely file one of the following replies: (1) an amendment, affidavit, or other evidence, which places the application in condition for allowance; (2) a Notice of Appeal (with appeal fee) in compliance with 37 CFR 41.31; or	(3)
a Request for Continued Examination (RCE) in compliance with 37 CFR 1.114. The reply must be filed within one of the following periods:	ing
a) The period for reply expires 3 months from the mailing date of the final rejection.	
b) The period for reply expires on: (1) the mailing date of this Advisory Action, or (2) the date set forth in the final rejection, whichever is later no event, however, will the statutory period for reply expire later than SIX MONTHS from the mailing date of the final rejection.	r. In
Examiner Note: If box 1 is checked, check either box (a) or (b). ONLY CHECK BOX (b) WHEN THE FIRST REPLY WAS FILED WITHIN TWO MONTHS OF THE FINAL REJECTION. See MPEP 706.07(f).	
Extensions of time may be obtained under 37 CFR 1.136(a). The date on which the petition under 37 CFR 1.136(a) and the appropriate extension fe have been filed is the date for purposes of determining the period of extension and the corresponding amount of the fee. The appropriate extension is	e foo
under 37 CFR 1.17(a) is calculated from: (1) the expiration date of the shortened statutory period for reply originally set in the final Office action; or (2 set forth in (b) above, if checked. Any reply received by the Office later than three months after the mailing date of the final rejection, even if timely fi may reduce any earned patent term adjustment. See 37 CFR 1.704(b).	2) as
NOTICE OF APPEAL	6
2. The Notice of Appeal was filed on A brief in compliance with 37 CFR 41.37 must be filed within two months of the date filing the Notice of Appeal (37 CFR 41.37(a)), or any extension thereof (37 CFR 41.37(e)), to avoid dismissal of the appeal. Sin a Notice of Appeal has been filed, any reply must be filed within the time period set forth in 37 CFR 41.37(a).	nce
AMENDMENTS	
3. The proposed amendment(s) filed after a final rejection, but prior to the date of filing a brief, will <u>not</u> be entered because (a) They raise new issues that would require further consideration and/or search (see NOTE below);	
(a) ☐ They raise the issue of new matter (see NOTE below); (b) ☐ They raise the issue of new matter (see NOTE below);	
(c) They are not deemed to place the application in better form for appeal by materially reducing or simplifying the issues for	r
appeal; and/or	
(d) They present additional claims without canceling a corresponding number of finally rejected claims.	
NOTE: See Continuation Sheet. (See 37 CFR 1.116 and 41.33(a)).	
4. The amendments are not in compliance with 37 CFR 1.121. See attached Notice of Non-Compliant Amendment (PTOL-324).	
5. Applicant's reply has overcome the following rejection(s):	
6. Newly proposed or amended claim(s) would be allowable if submitted in a separate, timely filed amendment canceling non-allowable claim(s).	the
7. For purposes of appeal, the proposed amendment(s): a) will not be entered, or b) will be entered and an explanation or how the new or amended claims would be rejected is provided below or appended.	of
The status of the claim(s) is (or will be) as follows: Claim(s) allowed:	
Claim(s) objected to:	
Claim(s) rejected: <u>1-30</u> . Claim(s) withdrawn from consideration:	
AFFIDAVIT OR OTHER EVIDENCE	
8. The affidavit or other evidence filed after a final action, but before or on the date of filing a Notice of Appeal will <u>not</u> be entered because applicant failed to provide a showing of good and sufficient reasons why the affidavit or other evidence is necessary a was not earlier presented. See 37 CFR 1.116(e).	and
9. The affidavit or other evidence filed after the date of filing a Notice of Appeal, but prior to the date of filing a brief, will <u>not</u> be entered because the affidavit or other evidence failed to overcome <u>all</u> rejections under appeal and/or appellant fails to provide showing a good and sufficient reasons why it is necessary and was not earlier presented. See 37 CFR 41.33(d)(1).	a
10. ☐ The affidavit or other evidence is entered. An explanation of the status of the claims after entry is below or attached. REQUEST FOR RECONSIDERATION/OTHER	
11. The request for reconsideration has been considered but does NOT place the application in condition for allowance because See Continuation Sheet.):
12. Note the attached Information Disclosure Statement(s). (PTO/SB/08 or PTO-1449) Paper No(s)	
13. Other:	
CHRISTOPHER GRANT	

SUPERVISORY PATENT EXAMINER TECHNOLOGY CENTER 2600

Continuation of 3. NOTE: For independent claims 1, 11, and 21 as well as any dependent claims; Modifying the claim to not have the interactive service be executed by the broadcasting server changes the scope of the invention.

Continuation of 11. does NOT place the application in condition for allowance because: For independent claims 7, 17, and 27 see the attached repsonse to arguments.

CHRISTOPHER GRANT SUPERVISORY PATENT EXAMINER TECHNOLOGY CENTER 2600

DETAILED ACTION

Response to Arguments

Applicant's arguments filed 6/22/06 have been fully considered but they are not persuasive.

Page 13, last paragraph:

The applicant is arguing a limitation that is not found in claim 7, but instead is found in claim 1. As this limitation is not in the claim, it does not require consideration. The rejection stands.

Page 14, second paragraph:

The applicant argues that the broadcasting server (BBC1 in figure 1) and the interactive server (CCS) are not managed independently. The applicant (on page 14, paragraph 5) admits, "the CSS in Malaure does not communicate with the Broadcast TV stations." If there is no communication between them, it would seem that they are separate entities (as shown in figure 1) and are managed separately. The rejection stands.

Page 14, paragraph 5:

The applicant argues that Malaure does not "teach that the interactive server receives information specifying an interactive service from the broadcasting server."

The second paragraph of claim 7 (where this limitation is found) does not specify that the interactive server receive the information, only that the broadcast server transmits it.

Application/Control Number: 09/960,301

Art Unit: 2623

Therefore the cited portion of Malaure, where the receiver receives this information,

meets the limitation. The rejection stands.

Page 15, second paragraph:

The rejection of independent claim has been shown to be valid, and therefore the

rejections of the dependent claims stand.

CHRISTOPHER GRANT SUPERVISORY PATENT EXAMINER TECHNOLOGY CENTER 2600

Page 3